

Help to Build Homes for First-Time Buyers

The Conservatives will cut red tape so we can build 200,000 starter homes for first-time buyers by 2020

The Conservatives will reduce red tape and help developers build 200,000 new cut-price starter homes for first time buyers by 2020. High quality, locally sensitive developments will be the aim for developers. New rules will reduce planning red tape for starter homes, which means developers can build and sell the properties for 20% less than the usual price. These new starter homes will help tens of thousands of young people realise the dream of owning their own home, and only the Conservative Party has the long-term economic plan to build solid foundations for our first-home buyers.



A Britain where everyone can have a home of their own

1.9 Million More People in Work

The Conservatives are helping create jobs so hardworking people can get on in life. By backing small business and enterprise we have helped create 1.9 million new jobs. That means more people taking home a pay packet each month and being able to provide for their families. We are on the side of the small business, and we are helping in a number of ways. We have cut the jobs tax and saved businesses up to £2000 so they can reinvest in creating jobs. Importantly, we have scrapped the jobs tax altogether for under 21s, so it's easier for businesses to give young people a start in life. The Conservatives have also cut corporation tax to help bigger companies invest and grow.

“We are on the side of small business, and have helped create jobs so hardworking people can get on in life.”



A Britain with full employment – where there's a job and training for everyone who wants it, and a welfare system that ensures it always pays to work

DIGNITY & SECURITY IN RETIREMENT

If you've worked hard during your life, saved, paid your taxes and done the right thing then the Conservatives will ensure your security and dignity in retirement. We want to build a country where you get something for something, not something for nothing, and no one has put in as much as our pensioners. That's why David Cameron has committed to protect the Winter Fuel Payments, free bus passes, free TV licences and free prescriptions and eye tests. We know that financial stability in retirement is a worry for many pensioners. As part of the Conservatives' long-term economic plan we will build a country which rewards those who have worked hard, saved, paid their taxes and done the right thing.



Pensioners have paid in the most, and so the Conservatives will protect their benefits

Uxbridge & South Ruislip inTouch



Produced and delivered at no expense to the taxpayer

Community news from Boris Johnson, and your local Conservatives in Hillingdon East Ward

MARCH 2015



Inside

Residents grill Boris on big local issues



Inside

Boris has delivered a faster, and more reliable tube



Inside

Strong leadership and a clear economic plan

INVESTMENT WELCOMED

Boris and local Conservative Councillors hail local investment

Boris Johnson has hailed Council investment in Hillingdon East ward as it continues to benefit from Conservative representation following record levels of investment by your Conservative-run Council.



Boris Johnson and your local Conservative team are working hard for our part of Hillingdon

With nearly every road resurfaced, your local Councillors are also campaigning to secure further funding to resurface footpaths. Nelson Lane and Churchill Close have recently had their footpaths resurfaced, with more to come. This investment was secured by your local Councillors due to sound financial management of your Conservative-run Council, and your Councillors' ability to influence the key decision maker in the Civic Centre.

Your local Councillors and Boris Johnson in his role as Mayor of London

have worked together to provide funding for over 25 trees to be planted across Oak Farm to improve the landscape following a successful bid to the Street Tree Initiative. As well as improving the residential areas, the Conservative Council have recently announced plans for a regeneration project in Ryefield Avenue parade which will see improvements to shop fronts and the local street scene. Only Boris working with local Cllrs Wayne Bridges, Pat Jackson & Alan Chapman can provide a strong voice for Hillingdon East.

“The residents of Hillingdon benefit from having one of the most effective Conservative-run councils in the country, thanks to Council Leader Cllr Ray Puddifoot and his team.”



Tell Boris what you think!

Can you help Boris with any of the following?

- Deliver leaflets
- Attend social events
- Join the BackBoris 2015 Campaign
- Vote by post
- Display a poster
- Attend political discussion groups
- Attend social events
- Other

Name _____

Address _____

Email _____

Home/Mobile no _____

Please return to: Boris Johnson, Bay Lodge, 36 Harefield Road, Uxbridge, Middlesex UB8 1PH

How we use your data Some data we receive from you will probably comprise personal data about you and may include sensitive personal data. The types of information we may collect about you will probably include your name, address and contact information and information about your ethnic origin, political opinions, and religious, philosophical and other beliefs. The data you provide will be retained by the Conservative Party ("the data holders") in accordance with the provisions of the Data Protection Act 1998 and related legislation. The data holders will use the data we collect for the following purposes: (i) to improve our understanding of political life in the United Kingdom; (ii) to compile and provide anonymous statistics about voters in the United Kingdom; (iii) to facilitate our operation as a political party; and (iv) to contact you in the future by telephone, text or other means, even though you may be registered with the Telephone Preference Service, without asking for further permission. Your data will not be sold or given to anyone not connected to the Conservative Party. If you do not want the information you give to us to be used in these ways, or for us to contact you, please indicate by ticking the relevant boxes: Post Email SMS Phone

Promoted by Cllr Wayne Bridges on behalf of Boris Johnson, both of Bay Lodge, 36 Harefield Road, Uxbridge, Middlesex UB8 1PH. Printed by Yorkshire Web, 47 Church Street, Barnsley S70 2AS.

1 Which three of the following local priorities would you like Boris and the local Conservative team to focus on?

- Keeping crime down
- Local bus services
- Local train and tube services
- State of the roads and pavements
- Protecting green spaces
- Creating jobs
- Keeping Council Tax low
- Other

2 Thinking ahead to the General Election, as things stand today, what are the chances of you voting for each of the following parties – on a scale of 0-10, where 0 means there would be no chance of you voting for the party and 10 means you would be absolutely certain to vote for the party?

Please tick one box

<No chance of voting for this party Certain to vote for this party>

Labour	0	1	2	3	4	5	6	7	8	9	10
Liberal Democrat	0	1	2	3	4	5	6	7	8	9	10
Conservative	0	1	2	3	4	5	6	7	8	9	10
UKIP	0	1	2	3	4	5	6	7	8	9	10
Other	0	1	2	3	4	5	6	7	8	9	10

Please state

3 Putting party politics aside and thinking about them as people, which of the main leaders would you prefer as Prime Minister? Please tick one box

- Ed Miliband
- David Cameron
- Unsure/no opinion

Find out more about our campaigns at boris4uxbridge.com

Conservatives

BORIS SEES KEY SERVICES IN ACTION

Since being chosen as the Conservative Party candidate for Uxbridge & South Ruislip constituency, Boris has visited local police teams, watched Hillingdon Hospital's A & E department in action, visited both primary and secondary schools and met with headteachers locally. Boris has seen first hand the challenges faced by many of our wonderful local public services that we all depend on.

Boris' discussions have covered many topics including; the need to make local policing teams more visible, and how GPs and the hospital need to work together. The visits have also resulted in Boris highlighting school exam performance and holding a discussion about the expansion of many primary schools, as well as

It's great to meet the men and women who work so hard to educate our children, keep us safe and make sure we're healthy.

plans to expand both Abbotsfield and Swakeleys secondary schools.

Boris said, "Along with many residents, I too am grateful for the hard work carried out day in and day out by the police, hospital staff and teachers. It all helps keep our area the great place it is. When I visited some of the secondary schools I was particularly pleased to hear that many young people are going on to top Universities."



Boris visited the hospital's A&E department in addition to several schools across the constituency



The Conservatives will ensure you keep more of your hard-earned money

An Income Tax Cut for 30 Million People

One million more of the lowest-paid workers will be taken out of income tax altogether

The Conservative Party are committed to keep cutting income tax by raising the threshold at which people start paying income tax from £10,600 to £12,500 – a plan which will lift one million more of the lowest-paid workers out of income tax altogether.

We will also raise the level at which people start paying the 40p rate from £42,284 to £50,000. Both of these policies mean a tax cut for 30 million hardworking taxpayers, so you can keep more of your hard-earned money to spend on what matters to you.

Faster, Smoother, More Reliable Tube

The commuters of Uxbridge & South Ruislip now benefit from more trains, running more often and more reliably

Thousands of Hillingdon residents are now benefiting from faster, smoother and more reliable commutes following the massive investment in the Tube network during Boris Johnson's time as Mayor of London.

The multi-million pound improvements are delivering new trains and track on the Metropolitan Line, with even more improvements to the Piccadilly and Central Line

services as well. There are now more trains, running more often and more reliably.

Whilst visiting Uxbridge underground station Boris said, "During my time as Mayor, Hillingdon residents have benefited from genuine improvements to the Tube service locally. I know how important it is to have a smooth journey to and from work. My tube upgrades have made a big impact."



New, more modern trains have been introduced on several lines



A Britain that gives every child the best start in life – where every community has a good school with high standards

DELIVERING THE BEST SCHOOLS FOR YOUNG PEOPLE

We are doing all we can to help the next generation get on in life and succeed in the global race. That's why we're improving education by protecting the schools budget, raising standards and restoring discipline in the classroom, and investing £18 billion in new schools.

Conservative Party policies are attracting top graduates into teaching so the quality of our schools and their staff matches our ambitions for the next generation.

Boris gets a grilling

Boris answered questions about local housing, transport policy and policing in Hillingdon

It is clear the only election candidate with good local knowledge and a track record of helping Hillingdon is Boris Johnson.



Residents from across Uxbridge & South Ruislip grilled Boris on local issues

Boris was grilled on local issues by more than 300 residents at a packed Ramada Hotel in South Ruislip in late February. The questions ranged from the impact of HS2, local housing supply, provision of health services

and tax avoidance. The event was a huge success, and attendees were pleased to have the opportunity to question Boris directly.

During his answers, Boris assured residents that he would support the local

community and the area as a whole if elected to be the MP for Uxbridge & South Ruislip in May. He reminded residents that as Mayor of London he has been working with Cllr Ray Puddifoot and the Conservative team at

Hillingdon Council for many years. Speaking after the event, Cllr Ray Puddifoot, Leader of Hillingdon Council said "We've worked closely with Boris for many years, he understands residents' concerns and he has a good

knowledge of the area. With the support of local Conservative councillors, he is clearly the strongest candidate in this constituency and is the only candidate who has already delivered benefits for its residents."

Strong Leadership. A Clear Economic Plan. A Better, More Secure Future.

We've come a long way since 2010 when we inherited an economy in crisis: Britain is now on the verge of locking in the recovery with more jobs, lower taxes and better wages. But the job is not done.



Which is why we are working to build a Britain that's looking forward, with a strong economy and full employment – giving hardworking taxpayers the security of a good job and a decent standard of living.

A Britain that's living within its means and without a crippling deficit, so we can clear our debts and invest in the things that matter – like good schools to help our children reach their potential, and a better NHS that will provide the best care for you and your loved ones.

A Britain where people have the security of owning their own home, and the financial independence to enjoy retirement.

But with clouds now gathering elsewhere in the global economy, it's clear our country still faces big challenges in the years ahead.

So it's more vital than ever that we stick with David Cameron as Prime Minister, and the competent and capable team that is delivering a growing economy. And together we can secure a better future for you, your family and Britain.

We can't afford to risk our future with anyone else.



Your local vote delivers

CONSERVATIVES



A better future for you and your family

- ✓ The deficit down
- ✓ Income tax cut
- ✓ More jobs
- ✓ New businesses

or

COALITION OF CHAOS

- ✗ Spending up
- ✗ More debt
- ✗ Higher taxes
- ✗ Jobs lost



Britain can't afford it, and you'll have to pay for it

The choice is clear